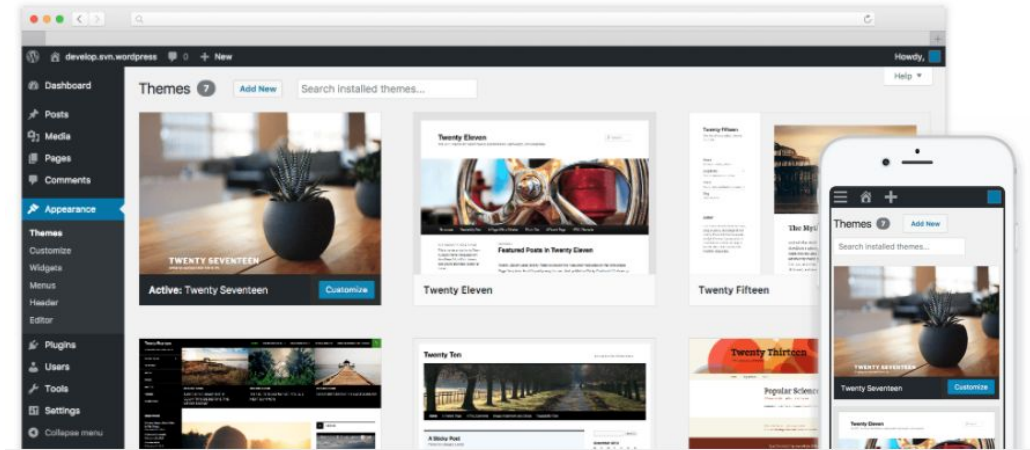


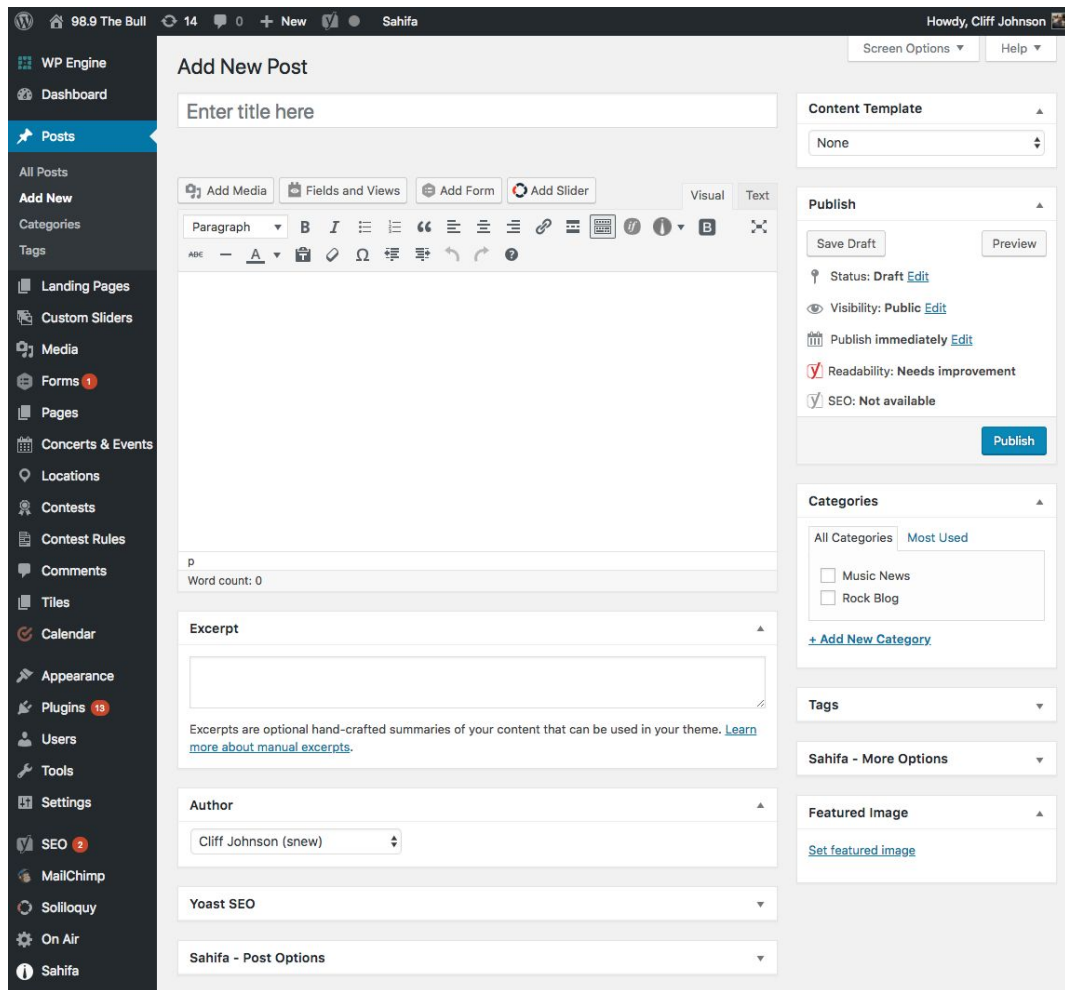
WordPress



Creating a Post

Creating a new post in WordPress takes a couple of steps, but once you've done it a few times it's easy.

To start, login then click Posts -> Add New on the left hand navigation.



The screenshot shows the WordPress 'Add New Post' interface. The left sidebar contains the navigation menu with 'Posts' selected. The main content area is titled 'Add New Post' and features a large text input field for the title. Below the title field is a rich text editor with a toolbar containing various formatting options like bold, italic, link, and list. The right sidebar contains several panels: 'Content Template' (set to 'None'), 'Publish' (with 'Save Draft' and 'Preview' buttons), 'Status: Draft', 'Visibility: Public', 'Publish immediately', 'Readability: Needs improvement', 'SEO: Not available', 'Categories' (with 'All Categories' and 'Most Used' tabs), 'Tags', 'Sahifa - More Options', and 'Featured Image' (with a 'Set featured image' link).

Creating a Post

Most posts have five main components:

- Title
- Post Body
- Excerpt
- Category
- Featured Image

Don't see Author or Excerpts? Learn how to turn them on here:

<http://hrtraining.wpengine.com/posts-blogs/turning-on-authors-and-excerpts/>

The screenshot shows the WordPress 'Add New Post' editor interface. The left sidebar contains the navigation menu with 'Posts' selected. The main content area is titled 'Add New Post' and features a large text input field for the title, a rich text editor for the post body, and a smaller text input field for the excerpt. The right sidebar contains various settings, including 'Content Template', 'Publish' options, 'Categories', 'Tags', and 'Featured Image'. Red boxes highlight the title field, the main post body editor, the excerpt field, the categories list, and the featured image field. A green box highlights the author dropdown menu, which is currently set to 'Cliff Johnson (snew)'. The interface also includes a top navigation bar with the user's name 'Howdy, Cliff Johnson' and a bottom navigation bar with the site name 'Sahifa'.

Post Titles

The title of your post should be interesting and catchy, this is what is going to pull people in.

After you post, make sure to check how the title looks.

Want more info?

<https://blog.hubspot.com/marketing/a-simple-formula-for-writing-kick-ass-titles-ht>

The screenshot shows the WordPress 'Add New Post' editor. The interface is divided into a left sidebar, a main content area, and a right sidebar. Several elements are highlighted with red boxes:

- Title Field:** A red box highlights the 'Enter title here' input field at the top of the main content area.
- Main Content Area:** A large red box highlights the main text editor area, which is currently empty.
- Excerpt Field:** A red box highlights the 'Excerpt' input field, located below the main content area.
- Categories:** A red box highlights the 'Categories' section on the right sidebar, showing a list of categories with checkboxes for 'Music News' and 'Rock Blog', and a '+ Add New Category' link.
- Featured Image:** A red box highlights the 'Featured Image' section on the right sidebar, with a 'Set featured image' link.

Other visible elements include the 'Author' dropdown menu (highlighted with a green box) set to 'Cliff Johnson (snew)', the 'Yoast SEO' section, and the 'Sahifa - Post Options' section. The top navigation bar shows the user 'Howdy, Cliff Johnson' and various utility links like 'Screen Options' and 'Help'.

Post Body

This is the most important part of your blog, make it count.

Longer is better (generally).

Use pictures, videos & embedded social posts to improve your posts.

Make sure to spell/grammar check. Grammarly is your friend.

The screenshot shows the WordPress 'Add New Post' editor. The interface is divided into a left sidebar, a main content area, and a right sidebar. Several elements are highlighted with red boxes:

- The 'Enter title here' text input field at the top.
- The large main content area for writing the post body.
- The 'Excerpt' text input field below the main content area.
- The 'Categories' section on the right sidebar, which includes a list of categories (Music News, Rock Blog) and a '+ Add New Category' link.
- The 'Featured Image' section at the bottom of the right sidebar, with a 'Set featured image' link.

Other visible elements include the 'Publish' button, 'Save Draft', 'Preview', and various formatting options like bold, italic, and link. The user's name 'Howdy, Cliff Johnson' is visible in the top right corner.

Post Excerpt

Don't skip this, it greatly improves how our blogs look on the site.

This is your chance to expand on your title, use the Excerpt to set the hook into your reader.

The screenshot shows the WordPress 'Add New Post' editor. The interface includes a left-hand sidebar with navigation options like 'WP Engine', 'Dashboard', 'Posts', and 'Media'. The main content area is titled 'Add New Post' and features a text input field for the title, a rich text editor with various formatting options, and a large text area for the main content. Below the main content area, there is an 'Excerpt' field, an 'Author' dropdown menu, and a 'Yoast SEO' section. The right-hand sidebar contains settings for 'Content Template', 'Publish' status, 'Categories', 'Tags', and 'Featured Image'. Several fields are highlighted with red boxes: the title field, the main content area, the 'Excerpt' field, the 'Categories' section, and the 'Featured Image' section. The 'Author' dropdown menu is highlighted with a green box.

Post Categories

This determines where your post will show up on the site.

Usually you are just going to be using one.

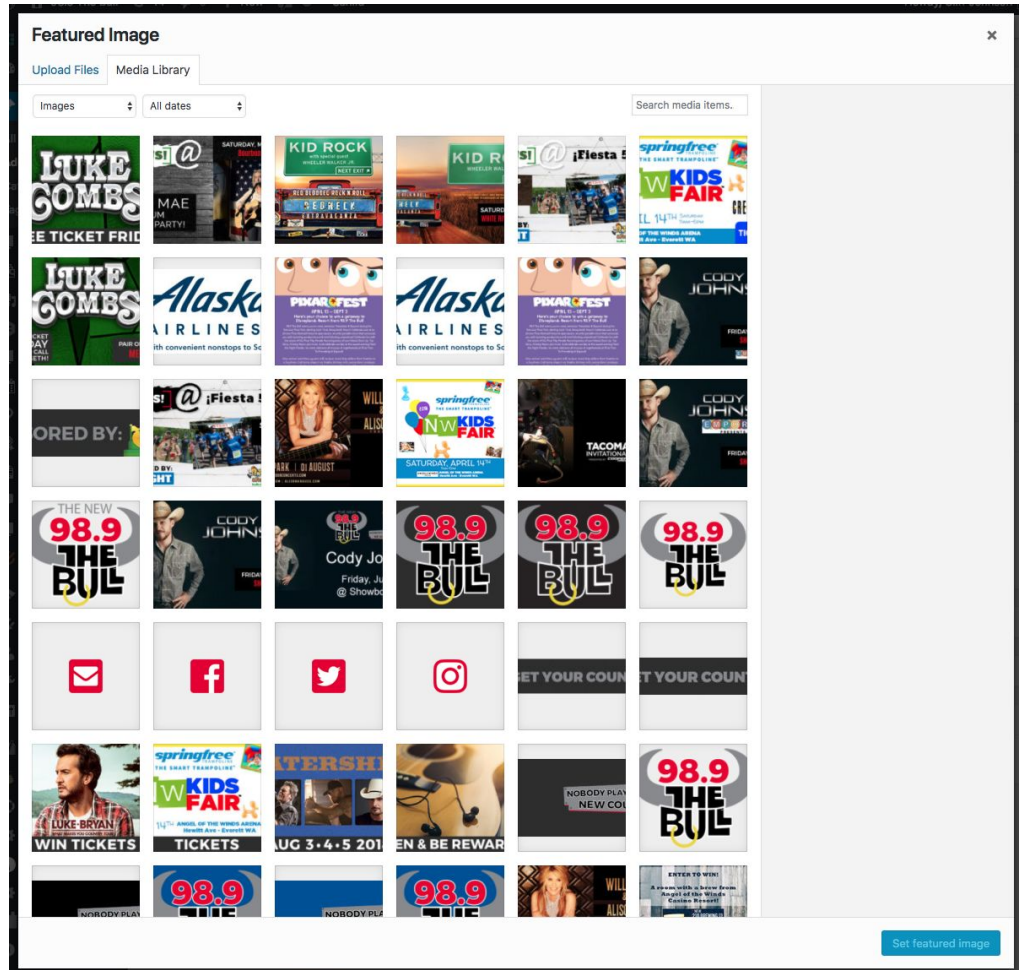
If you don't know what category to use, ask Cliff.

The screenshot shows the WordPress 'Add New Post' editor interface. The left sidebar contains the navigation menu with 'Posts' selected. The main content area is titled 'Add New Post' and features a text input field for the title, a rich text editor with a toolbar, and a large text area for the post content. The right sidebar contains various settings, including 'Content Template', 'Publish', 'Categories', 'Tags', and 'Sahifa - More Options'. Red boxes highlight the title field, the main content area, the 'Categories' section, and the 'Featured Image' section. A green box highlights the 'Author' dropdown menu, which is currently set to 'Cliff Johnson (snew)'. The interface also includes a 'Publish' button and various status and visibility options.

Featured Image

Images take a couple of steps.

- To start, click the Set Featured Image link.
- Click the Upload Files tab and drag and drop or select your file.



The screenshot shows a 'Featured Image' selection interface. At the top, there are tabs for 'Upload Files' and 'Media Library'. Below these are filters for 'Images' and 'All dates', along with a search bar labeled 'Search media items...'. The main area is a grid of 48 image thumbnails. The thumbnails include various promotional images for events like 'LUKE GOMBS', 'KID ROCK', 'Alaska AIRLINES', 'springfree W KIDS FAIR', 'CODY JOHN', and '98.9 THE BUL'. There are also social media icons for email, Facebook, Twitter, and Instagram. A 'Set featured image' button is located at the bottom right of the interface.

Featured Image

If your image isn't the right size or shape, you can edit it directly in WordPress. Ask Cliff for more info.

Before you insert the image, add the Attribution.

The screenshot displays the WordPress 'Featured Image' editor. The main area shows a grid of media items. The top-left item is selected and shown in a larger preview. The right sidebar contains 'ATTACHMENT DETAILS' for the selected image, including fields for URL, Title, Caption, Alt text, and Description. The 'Caption' field is highlighted with a red box. At the bottom right, there is a 'Set featured image' button.

ATTACHMENT DETAILS

untitled-20180319-_MG_1004.jpg
April 12, 2018
350 KB

1024 x 683
Edit image
Delete Permanently

URL

Title

Caption

Alt text

Description

Required fields are marked *

WP Smush Smushing in progress...


Normal Attribution

All images need attribution
(even if they are yours).

For your own photo, just put
Photo: Your Name in the
image caption.

For everything else, use the
Attribution Helper.

<http://ham.hubbardseattle.com/attribution.php>



HUBBARD AD MANAGER

AM 880
K-I-X-I

Warm
106.9 fm
Today's Music Variety

CLICK 98.9

TOWN
92.5
ALTERNATIVE

ALTERNATIVE TALK
1150 AM KKNW

Attribution Helper

Photographer Link
Enter Photographer Link

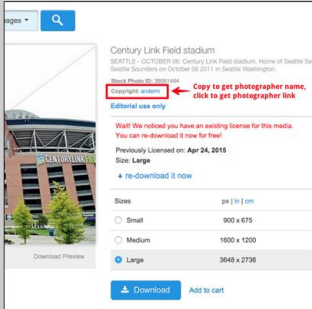
Photographer Name
Enter Photographer Name

Photo Source
 BigStock Other Source

Submit

Instructions

BigStock Editorial Image Attribution
Click on the photographers name and copy the URL and put it in the Photographer Link field, then add their name to the Photographers Name field.



Century Link Field stadium
SEATTLE - OCTOBER 08: Century Link Field stadium, Home of Seattle Seahawks in Seattle, Washington

Stock Photo ID: 3031468
Copyright: andrea ← Copy to get photographer name, click to get photographer link

Editorial use only

Wait! We noticed you have an existing license for this media.
You can re-download it now for free!
Previously Licensed on: Apr 24, 2015

Size: Large
re-download it now

Sizes	px in cm
<input type="radio"/> Small	900 x 675
<input type="radio"/> Medium	1600 x 1200
<input checked="" type="radio"/> Large	3048 x 2736

Download Preview

Download Add to cart

Normal BigStock Image Attribution
Credit: BigStockPhoto

YouTube Screenshot Attribution
Credit: YouTube

Album Covers
Put the Record Labels website address in Photographer Link field, then add the Record Label name to the Photographers Name field.

Editorial Attribution

Editorial Images are a bit special. They can only be used when writing editorially about a subject.

They require special attribution, but the Attribution Helper will help you generate it.

Attribution Helper

Photographer Link

Photographer Name

Photo Source

BigStock Other Source

Instructions

BigStock Editorial Image Attribution

Click on the photographers name and copy the URL and put it in the Photographer Link field, then add their name to the Photographers Name field.

Century Link Field stadium
SEATTLE - OCTOBER 05: Century Link Field stadium, Home of Seattle Sounders FC, Seattle Sounders on October 05, 2011 in Seattle Washington.

Stock Photo ID: 36931454
Copyright: andrew ← Copy to get photographer name, click to get photographer link
Editorial use only

Wait! We noticed you have an existing license for this media. You can re-download it now for free!

Previously Licensed on: Apr 24, 2015
Size: Large
+ re-download it now

Sizes	px in cm
<input type="radio"/> Small	900 x 675
<input type="radio"/> Medium	1600 x 1200
<input checked="" type="radio"/> Large	3648 x 2736

Check Your Work


Preview your post before publishing. Check the title, body, excerpt and images.

Once you publish, check again to make sure it looks ok on the aggregate pages.

THE BULL GET YOUR COUNTRY ON®

RECENT POSTS


WELCOME MICHAEL KRAIG MASON TO NIGHTS ON THE NEW 98.9 THE BULL!



Big news over here on the airwaves at the new 98.9 The Bull! Say 'hi' and give a big welcome to our newest family member, Michael Kraig Mason! Check him out weekdays from 7pm - Midnight and catch a glimpse into his life with the video below!

[Read More »](#)


CARRIE UNDERWOOD MIGHT BE A BIT MORE METAL NOW



After slipping on her front porch in November, Carrie Underwood ended up in the hospital with a broken wrist and enough cuts that they required 40-50 stitches! But what's really crazy is the hardware they put in her hand!

[Read More »](#)


TEN BIGGEST COUNTRY MUSIC FESTIVALS (INCLUDING ONE IN OUR BACKYARD!)



With our current rainy weather, it's hard to imagine that summer is right around the corner. But it will be here sooner than you think and summer means outdoor concerts!


[Read More »](#)

TAYLOR SWIFT IS NOW \$1 RICHER



According to Forbes, Taylor Swift is worth about \$280 million, but as of yesterday, that amount is closer to \$280,000,001.

[Read More »](#)




SPRINGSTEEN
ERIC CHURCH

[LISTEN NOW](#)

Brooke's 60 Second Sleaze (4/12/18)

© April 12, 2018



-Khloe K will allow Tristan T in the delivery room, despite his cheating ways. -Tristan T booted during Cavs game for cheating -Method Man salutes Robert Kraft for visiting Meek Mill in prison! -Carrie Underwood has set the bar HIGH for future ACM Award attendees. -Prince William might have accidentally LEAKED the gender of the royal baby!! -Nicki Minaj has ...

[Read More »](#)

Teenager Hilariously Dances To "Wii" Theme Music

© April 12, 2018

